

## OFFICIAL CONTEST RULES & REGULATIONS FOR “LA MEGA BOMBA DE DINERO”

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING.  
VOID WHERE PROHIBITED.

1. These rules govern the “La Mega Bomba de Dinero” contest (the “Contest”) being conducted by WSKQ-FM (the “Station”) beginning on May 21<sup>st</sup> 2018 through Monday, August 5<sup>th</sup> 2018 . The contest is subject to all applicable federal, state and local laws and regulations and is void outside NY, and wherever prohibited or restricted by law.

### 2. ELIGIBILITY

- A. Contestants must (i) be at least 18 years of age to participate, (ii) have a valid NY, CT or NJ Driver’s License, and (iii) have a valid social security number and card, or a valid taxpayer identification number (“TIN”).
- B. Employees, officers, and directors of Spanish Broadcasting System, Inc. (“Sponsor”), WSKQ-FM (“Station and Administrator”), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this contest (“Release Parties”) and the members of the immediate families or households of any of the above. “Immediate family members” includes, for purposes of this contest, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grandchildren) and each of their respective spouses.
- C. One prize per winner from each immediate “family” (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and/or “household” (“household” is defined as anyone living at the same address) from WPAT-FM & WSKQ-FM, combined is allowed within a sixty (60) day period.
- D. Any individual who wins \$600 (six hundred dollars) or more must provide the Stations with valid identification and a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual’s current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.
- E. **Contest cash winners, one (1) per household are eligible to win every 6 months – twice a year. Winner must comply within 30 days from winning date for prize to be honored.**
- F. **If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserve the right to award the prize to a qualified contestant.**

### 3. NATURE OF CONTEST:

- A. Beginning Monday, May 21<sup>st</sup> 2018 through Monday, August 5<sup>th</sup> 2018 at 7am, 8am, 9am, 4:00pm, 6:00pm ; the Station will solicit callers to “LA MEGA BOMBA DE DINERO”. When you hear the solicitation to “LA MEGA BOMBA DE DINERO,” you must dial the Contest lines at (212) 315-9790. There will be one (1) qualifier chosen from all eligible callers each time the solicitation is aired (as solely determined by the station). The lucky qualifier will be announced live on-air by one of the Stations’ DJ’s and will have the opportunity to play “LA MEGA BOMBA DE DINERO” for cash. (As detailed at Subsection 3B, below).
- B. When each designated qualifier is on the telephone line, the DJ on the air will play a designated, pre-produced “LA MEGA BOMBA DE DINERO” Contest audio package on the telephone line to the designated caller. The object of the Contest is to have the designated

qualifier say the word "Stop! or Para!" before the "Bomb" sound effect goes off. As the Contest audio package plays, dollar amounts between \$5.00 and \$1,000.00 will be announced in increasing increments of \$5.00 to \$100.00 each. If the designated qualifier clearly says "Stop! or Para!" before the "Bomb" sound effect goes off, the designated caller will win the last complete dollar amount announced. (If the designated caller says "Stop! or Para!" at any time during the announcement of a dollar amount, they will be awarded the dollar amount previously completely announced.) If the "Bomb" sound effect goes off before the designated caller clearly says "Stop! or Para!" (as determined by the Stations), the game is over and no dollar amount is awarded. If the "Bomb" sound effect does not go off (except as a result of an error or malfunction) and the maximum dollar amount is announced without the designated caller saying "Stop! or Para!" the designated caller wins the maximum dollar amount. Subject to verification of eligibility and compliance with these Official Rules, each qualifier will receive his or her winnings in the form of a gift card. Should there be any dispute over whether a designated caller has said "Stop! or Para!" before a dollar amount was announced or before the "Bomb" sound effect goes off the Station will make the decision of what prize, if any, will be awarded. Station decisions are final.

- C. The use of automatic telephone dialing equipment or other software or computer assisted dialing equipment is prohibited and will result in disqualification. Station are not responsible for loss of service to the Contest line or for a contestant's failure to reach the Contest line due to contestant error, malfunction of any network or system, congestion, overload, busy signals, or any other factor that may prevent an individual from completing his or her phone call, or any interruptions or technical difficulties including those that may prohibit, prevent, or interfere with the submission of an entry or completion of a phone call. In the event of an interruption of power or telephone service to Stations during a call-in time of the Contest and prior to accepting the designated caller, the Contest call-in period affected by the interruption may be replayed at the resumption of service, in Stations' sole discretion. EACH PARTICIPANT ACKNOWLEDGES AND AGREES THAT ANY TELEPHONE CALLS PLACED TO THE STATIONS' CONTEST LINE MAY BE BROADCAST LIVE ON STATIONS AND ALSO MAY BE RECORDED FOR USE ON AIR AT A LATER TIME.
- D. By participating in the Contest, participants agree to be bound by these Official Rules and the decisions of the Station, whose decisions shall be final, binding and conclusive on all matters relating to this Contest. The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believe has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner or qualifier status using fraudulent means. The Stations will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Stations, the Stations reserve the right to terminate this Contest, or make such other decisions regarding the outcome as the Stations deem appropriate. All decisions will be made by the Stations are final.
- E. WARNING: ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS. (Restrictions Apply) (See below).
- F. IMPORTANT! Only calls received to the studio contest phone number above are eligible to win (calls to the main radio station phone number or any other phone numbers are not acceptable).

#### **4. CONDITIONS FOR PARTICIPATION**

The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

No mechanical duplication of entries will be allowed. The Station is not responsible for any connection problems or phone problems on the entry side. All entries become the exclusive property of the Station. By entering this Contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

#### **5. PRIZES**

- Up to one hundred (160) qualifiers will win cash prizes between \$0 and \$1,000.00. The total combined value of all prizes awarded to qualifiers will not exceed \$5,000 per week. If the total amount awarded to qualifiers reaches \$5,000 for that week during the Contest period, no additional listeners will be qualified.
- No substitutions permitted except at the sole discretion of the Station, in which case a prize of greater or equal value will be awarded. The Station makes no warranty with respect to any Contest prize and is not responsible for cancellation or postponement. The cash equivalent of any portion of any Contest prize is not permitted, except at the Station's sole discretion. The Station will report value of prizes as required by law.

**6. ODDS OF WINNING.** The odds of winning depend on the number of eligible participants.

**7. RELEASE.** By participating in the Contest each participant waives any and all claims of liability against the Stations, Spanish Broadcasting System, Inc., its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this Contest, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this Contest. In order to receive a prize, participants must sign an official waiver form provided by the Station.

**8. REDEEMING OF PRIZE.** All prizes, including cash prizes won by qualifiers during the Contest period will be available within thirty (30) business days of the date Qualifier completes all required Station documents. (Restrictions applies)

**9. PUBLICITY, USE OF PERSONAL INFORMATION.** By participating, all participants and winner(s) grant the Stations permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of this Contest and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Stations may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

10. Any tax or additional expenses incurred as a result of the prize are the sole responsibility of each winner. The value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.
11. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize. Prizes may not be claimed or used by any person other than the winner.
12. The Station reserves the right to award additional prizes throughout the Contest.
13. Any rule changes after the Contest begins must not disadvantage Contest participants and will be announced promptly and conspicuously.
14. The name of the listener that appears on the official/original entry form is the winner of that particular contest.
15. The Station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express mail or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.
16. Each winner must submit proof of eligibility and sign the Station's release form to claim the prize. Void where prohibited. In the event the Station is prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the Station's control the Station may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the Station be obligated to award more than the number of prizes stated in these Official Rules. The Station disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest.
17. The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Stations shall follow the applicable laws for posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc., as required by local, state and federal law.
18. A copy of these rules and regulations are available during normal business hours at the station and at the radio station's websites at [www.lamega.com](http://www.lamega.com) and will be retained and available for public inspection at the Station's offices located at 26 W 56<sup>th</sup> Street, New York, NY 10019.
19. Contest Sponsor: This contest is sponsored by Spanish Broadcasting System, Inc., 26 West 56th Street, New York, NY 10019.

[Acknowledgment Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for "La Mega Bomba de Dinero" Contest, as they are set forth above. I authorize that the station can contact the U.S. Social Security Office to verify the validity of my SSN/TIN. Furthermore, I have been given the opportunity to have any questions answered by the radio station WSKQ-FM staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print) Name:	_____	_____
Address:	_____	Signature
City/State/Zip:	_____	Date
Phone #:	_____	
Social Security # or	_____	
TIN #:	_____	